

A Better Quickbooks – Mobile on the Cloud

If you're like most Quickbooks users, you use Quickbooks installed on your main work PC. Maybe you even have it loaded on your laptop so that you can take Quickbooks with you in the evening when you're most likely to do your regular bookkeeping chores. Monthly, quarterly and yearly activities include downloading your Quickbooks data file to a CD or thumb drive, and delivering it to your Accountant for processing. When Quickbooks sends out version updates, you may begrudgingly find time to apply the patches, hoping that they'll work without a hiccup. Backing up your data file may or may not occur regularly, if at all. When you do backup your data file, you back it up to another directory on your local hard drive, a CD or perhaps a thumb drive. If you see yourself in this narrative, read on. There's a much better way!

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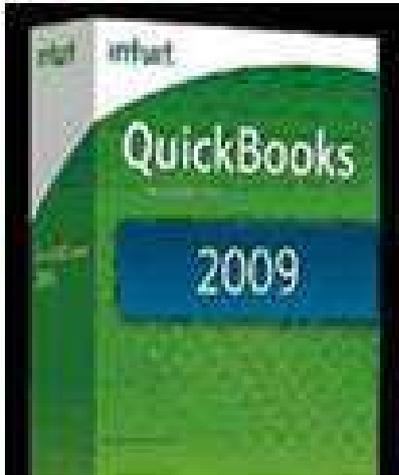
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The advertisement features a blue sky background with a white cloud containing the IBD logo. A small image of a QuickBooks software box is shown. The text is arranged in a clean, professional layout with a yellow bar at the bottom.



When you subscribe to Quickbooks in the Cloud, you get quick and painless installation, because there is no installation, just a subscription process. All you need is an internet connection to access your dedicated and secure Quickbooks application from any location. Because Quickbooks is hosted in a Class A data center environment, security, virus protection, upgrades, application availability, version control and data backup are all included for one, low monthly cost. And because Quickbooks is now available in the Cloud, your Accountant and perhaps other employees can easily be granted access to your protected data from any internet connected PC in the world, 7x24. You don't have to worry about your laptop and associated Quickbooks data being lost or stolen, because your data is securely stored with your Quickbooks instance in the Cloud.

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Software as a Service (SaaS, typically pronounced 'sass') is a model of software deployment whereby a provider licenses an application to customers for use as a service on demand. SaaS software vendors may host the application on their own web servers or download the application to the consumer device, disabling it after use or after the on-demand contract expires. The on-demand function may be handled internally to share licenses within a firm or by a third-party application service provider (ASP) sharing licenses between firms

Source: www.wikipedia.com

I bet your core competency is not Quickbooks technical support. If you're like most business owners, you use Quickbooks to manage your business's financial transactions. So why make the significant investment and assume the real risk of running Quickbooks on local hardware? Get on the bandwagon. Make a smart business decision and rent Quickbooks. You'll keep more money in your pocket and sleep sounder at night **and your accountant will too!**

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